



500
Million
tweets
are posted by
325
Million
active users
each day

okay, Marlon...

...this Twitter
thing has gone
far enough.



GOOGLE BEFORE YOU TWEET

— **IS THE NEW** —

THINK BEFORE YOU SPEAK

Twitter Guide



Create

Add your voice to the conversation.
Start a Twitter account today.



Connect

Access great LDS content online.
Check out our list of LDS accounts.



Contribute

Accelerate the work of sharing the gospel.
Learn the tips & tricks for using Twitter.



Caution

Avoid the dangers of interacting online.
Protect yourself with these simple steps.



Create



Connect



Contribute



Caution

Create



Twitter.com > "New to Twitter? Sign up"



Choose a Profile Photo



Set Your Background Photo

Use a family,
mission, temple,
or other LDS pic



Add a Short Bio

Mention LDS
details in your
personal info



Use a family,
mission, temple, or
other LDs pic





Mention LDS
details in your
personal info

ACTIVITY

Login to Twitter.

Add an LDS detail to your personal info, or add an LDS pic as your cover photo.

You have 2 minutes! Go!

FOLLOW-UP

What did you add?

What else could you
add in the future?



Create



Connect



Contribute



Caution

Connect

Find, follow,
& favorite LDS
accounts

Connect with LDS
Twitter Accounts

Retweet, hashtag, &
comment on
LDS tweets.



@mormonmessages

@mormonnewsroom

@MORMONorg

@mormonprspctvs

@MormonTabChoir

@mormontemples

@mormonwiki

@Mormonwomen

@AboutMormons

@AskGramps

@Book_Mormon

@FamilySearch

@historyofmormonism

@IBelievePodcast

@lds_net

@LDSchurch

@LDSImages

@LDSMessages

@ldstech

@ldstemples

@MonsonQuotes

@Mormon_Beliefs

@mormonchannel

@thomasmonsoncom

ACTIVITY

With a partner, look up 10 of the accounts on the Connect list and Follow at least three.

You have 2 minutes! Go!

FOLLOW-UP

What new pages or profiles
did you learn about?

Who did you follow?



Create



Connect



Contribute



Caution

Contribute

Make it Clear



Conversation

- Include 1-2 hashtags
- Include links in your tweets
- Use bit.ly to shorten URLs



Length

- Keep it to 100 characters
- The shorter the better
- Incorporate #hashtags

Use Official LDS
Hashtags from
Mormon Newsroom

Make it Current



Trends

- Keep up on trends
- Use trending hashtags
- Follow news sources



Interaction

- Retweet, favorite & follow
- Mention others in tweets
- Use direct messages

Tweet LDS news,
quotes, & images;
link to the source

Make it Count



Influence

- Increase your following by following others
- Post throughout the day



Sharing Testimony

- Keep it simple
- Keep it personal
- Keep it honest

Tweet your beliefs
& experiences;
include LDS details

Mormon Hashtag Recommendations

Social media users often categorize content with hashtags — words prefixed with a hash (#) sign. Because many people use various social sites to share and discuss news about The Church of Jesus Christ of Latter-day Saints, the following list suggests hashtags to better organize social media discussions surrounding Mormonism.

Use Official LDS
Hashtags from
Mormon Newsroom

General Hashtags

- #mormon
- #lds
- #christian

Events

General Conference

- #ldsconf
- #priesthood (Priesthood Session)

Mormon Tabernacle Choir

- #MoTab

Church Educational System (CES) Devotionals

- #cesdevo

Popular Hashtags

- #becauseofhim
- #sharegoodness

Join the Conversation
#LDSconf

Learn about using
hashtags during LDS
General Conference

LDSMediaTalk.com/lds-hashtags



Tweet LDS news,
quotes, & images;
link to the source



Tweet your beliefs
& experiences;
include LDS details



Kathryn Skaggs @LDSNana · 21h

Is 'your dream' consistent with God's plan made possible through the Atonement of Jesus Christ? s.shr.lc/1kRf6Vx #MLK

Expand

Reply Retweet Favorite More HootSuite

ACTIVITY

Write your own LDS themed
“tweet.”

Use Official LDS Hashtags

FOLLOW-UP

What did you “tweet”?

What hashtags did you use?



Create



Connect



Contribute



Caution



Caution



Create

Privacy: Become familiar with the Twitter Rules and change privacy settings as desired.
Notifications: Unsubscribe or change your notification settings to stop unwanted emails.



Connect

Connections: Connect to those you know and trust. Block strangers or offenders.
News & Feeds: Follow accounts selectively. Unfollow offensive accounts.



Contribute

Location: Never share your home address or current location publicly. Disable mobile GPS.
Information: Use settings to control information you share. Think before you tweet.

IN CASE OF EMERGENCY

If your account is hacked, or you see inappropriate content, you may consider:

Closing the Browser: If necessary, shut down the computer or mobile device.

Asking for Help: Report privacy violations, threats, or inappropriate content directly to Twitter.
Talk to a trusted friend or leader for additional support.

Deleting the Account: Stop using the account.

Avoid Arguing
Bear Testimony
Cite Sources

Twitter Q&A

Additional Resources:

[Twitter Guidebook](#)

[Twitter Help Center](#)

APPLICATION

With a partner, look up 8 accounts on the Connect list. Follow and/or favorite at least 3 accounts.

COMPETITION

Use the Connect list to find a
tweet about General
Conference.

First to Retweet Wins.



Kathryn Skaggs

@LDSNana FOLLOWS YOU

Mormon - LDS - Married - Christian - Nana - Conservative - Who writes about Mormonism, Traditional Marriage and that which affects the Family, Today!

Southern California · wellbehavedmormonwoman.blogspot.com



Kathryn Skaggs @LDSNana · 21h

Is 'your dream' consistent with God's plan made possible through the Atonement of Jesus Christ? s.shr.lc/1kRf6Vx #MLK

Expand

↩ Reply ↻ Retweet ★ Favorite ... More 📦 HootSuite



Rachel Wagner

@smilingldsgirl FOLLOWS YOU

Single Mormon girl. Love open water swimming, blogging, writing, reading, book club, entertaining and friends. #twitterstake. big and beautiful. Mormon

Draper · smilingldsgirl.wordpress.com



Rachel Wagner @smilingldsgirl · 16h

celeste_allen_ had me and the singles from my ward to her place to make pizzas, eat brownies and... instagram.com/p/jaaD8xRGUm/

Expand

↩ Reply ↻ Retweet ★ Favorite ... More 📦 HootSuite