

400 Million
daily Snaps

1 Billion
Stories
viewed daily

100 Million
daily users
on Snapchat

19



The Sorting Cone





I've got way too much thyme on my hands.



I wish someone would look at me the way my dog looks at pizza

Snapchat Guide



Create

Add your voice to the conversation. Start a Snapchat account today.



Connect

Access great LDS content. Check out our list of LDS accounts.



Contribute

Accelerate the work of sharing the gospel. Learn the tips & tricks for using Instagram.



Caution

Avoid the dangers of interacting online. Protect yourself with these simple steps.



Create



Connect



Contribute



Caution

Create



Download App to Mobile Device



Open the App > "Sign Up"



Pick a username



Select the "ghost" on top of the screen > Take a "selfie"

Replace it the next
time you go to the
temple or when you
are with your family

ACTIVITY

Brainstorm a LDS-related selfie that you can take for your personal photo.

You have 2 minutes! Go!

FOLLOW-UP

What did you come up with?

Any idea what you could do
now or in the future?

(alternative to activity)

COMPETITION

Find a way to incorporate something LDS-related in your Snapchat “selfie.”

First to accomplish it wins!



Create



Connect



Contribute



Caution

Connect

View LDS accounts
Snapstories

Connect with LDS
Snapchat Accounts

Add friends from
address book

Send friends
your first snapchat



More_Good



Lds.net



byuvocalpoint



Your friends



Lindseyviolin

ACTIVITY

Use the connect list to choose 2
LDS accounts to follow.

Add at least 4 friends from your
Address Book.

You have 5 minutes! Go!

FOLLOW-UP

Who did you add?

How could you share the
gospel via Snapchat with your
friends?

Snap Story:

- Collection of snaps taken over the course of 24 hours
- Can be viewed multiple times by friends
- Add snaps or videos by holding down the square on the top-left corner of your screen

Snap photo:

- Tap circle at the bottom of the screen
- Slide for filters; select icons in top-right corner for drawing tools and emoticons

Video:

- Hold circle at the bottom of the screen for up to 10 seconds to take video

Snapchat Discover:

- Look at specific stories from Food Network, ESPN, National Geographic, etc.
- Each story is updated every 24 hours

Snapchat Live:

- Fun news stories from around the world
- Not curated - created using Snapchat's geolocation feature
- Submit your own to "Our Story" feature and you may be added if it's relevant to a specific event



Create



Connect



Contribute



Caution

Contribute

Make it **Clear**



Conversation

- Caption your photos
- Use geofilters
- Add emoticons



Length

- Keep caption at 31 characters
- Keep videos under 10 seconds
- No limit on direct messages

Share an image of
your family, favorite
quote or scripture

Make it **Current**



Trends

- Keep up on trends
- Follow popular accounts
- Follow news channels on SC

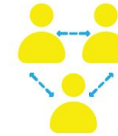


Interaction

- Respond to and send personalized Snaps
- Post to your "Story"
- Promote events attended

Share a Snap at a
temple open house,
General Conference,
or family gathering

Make it **Count**



Influence

- Increase positive impact by adding more friends
- Send at least one positive Snap a day
- Post a variety of pics



Sharing Testimony

- Keep it Simple
- Keep it Personal
- Keep it Honest

Send a Snap to let
someone know you
are thinking about
them







ACTIVITY

Share a picture of a quote or scripture to your Story.

Send a Snapchat to a friend, tell them you're thinking about them.

You have 5 minutes! Go!

FOLLOW-UP

What did you post or send
and why?

What other LDS-related
things could you send in the
future?



Create



Connect



Contribute



Caution



Caution



Create

Privacy: Control who can view your Snaps and Snapstory by selecting “My friends” in settings.

Notifications: Choose on phone settings whether you want to receive notifications for snapchats.



Connect

Connections: Approve “Friends” that you know and trust. Block strangers or offenders.

Security: Use a secure email account and choose a strong password.



Contribute

Location: Never share your home address or current location publicly.

Information: Be conscientious in sharing pictures & personal information.

IN CASE OF EMERGENCY

If your account is hacked, or you see inappropriate content, you may consider:

Closing the App: If necessary, shut down the mobile device.

Asking for help: Report privacy violations, threats, or inappropriate content directly to Snapchat.

Talk to a trusted friend or leader for additional support.

Deleting the Account: Stop using the account.



Create



Connect



Contribute



Caution

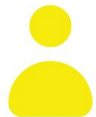


Caution



Create

Age Limit: If a child is under the age of 13, they should NOT be on Snapchat. The “Snapkidz” app is available for children to take Snaps, draw on and save them, but without the feature to send or receive other Snaps.



Connect

Discuss: Which “bite-sized” news and entertainment options Snapchat provides might be appropriate.

Remind: Photos are never truly “gone.” Snapchat has license to use, reproduce, modify, etc. any content sent through the app. Snaps can also be screenshotted and shared publicly.



Contribute

Messaging: Be aware that Snapchat’s direct messaging feature also disappears after a short amount of time. Be conscious of who your children are interacting with via Snapchat.

ADVICE TO PARENTS

Social Media is an integral part of the world today: you can’t get away from it. It can be a useful tool to not only connect with others, but also to spread the gospel to your friends and family. Use the above tips and talk to your family about using social media safely. Have confidence in yourself, and empower your children to use these technologies, but within the bounds of being a positive light. Your family will be a light on a hill and a joy to those around them.

Snapchat Q&A

Additional Resources:

[Snapchat Support](#)

[Snapchat Safety Center](#)

Negative views online

MONDAY

TECHNOLOGY: SNAPCHAT APP



SnapChat is a popular app that allows users to take a picture of themselves, or anything. They can then send it to someone - and only allows that person/persons to view the picture for a few seconds, then they can't view it anymore. Well, this man explains the app perfectly - and why we shouldn't be using it. Nor should our YW.

[CLICK HERE](#) for article.

** Update - I have children who use this app. I am not necessarily against it. I think, this app, along with so many others, needs to be monitored, taught and talked about with our kids. Knowledge is power. Most kids can use this app and not have anything bad happen. It's all about being a parent and knowing what our kids are doing online and on devices. And holding them accountable for this as well. **

LDS-YW.COM



Welcome to the [LDS-YW](#) blog. Here you will find great information about *everything* young women. We encourage you to join our email list. You will be sent one email each day we post something new! Enter email address below:

FOLLOW BY EMAIL

ANOTHER GREAT WEBSITE OF:

VICKIE HACKING

SHARING INFORMATION

7 Risky Apps Parents Should Know About

3. Snapchat

What the app does:

From Wikipedia: "Snapchat is a photo messaging app wherein users can take photos, record videos, add text and drawings, and send them to a controlled list of recipients. These sent photographs and videos are known as "Snaps". Users set a time limit for how long recipients can view their Snaps after which they will be hidden from the recipient's device and deleted from Snapchat's servers.

Why it could be risky:

While Snapchat should be commended for their recent strides in making their service less anonymous, more permanent, and more age-friendly, the short-term nature of the app still may be a concern. Because photos, drawings, texts and other content can be deleted immediately after being received, use of the app sometimes leads to sexting, bullying, or sharing inappropriate content.



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UVU student discovers where all the 'deleted' Snapchat photos end up, and it's not in the trash bin

Recommended by Andrea Whatcott, Deseret News

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“Are you mentally and spiritually clean? Do you avoid viewing **pornography** or looking at websites, magazines, movies, or apps, including **Tinder** and Snapchat photos, that would embarrass you if your parents, Church leaders, or the Savior Himself saw you?”

- Elder Ballard