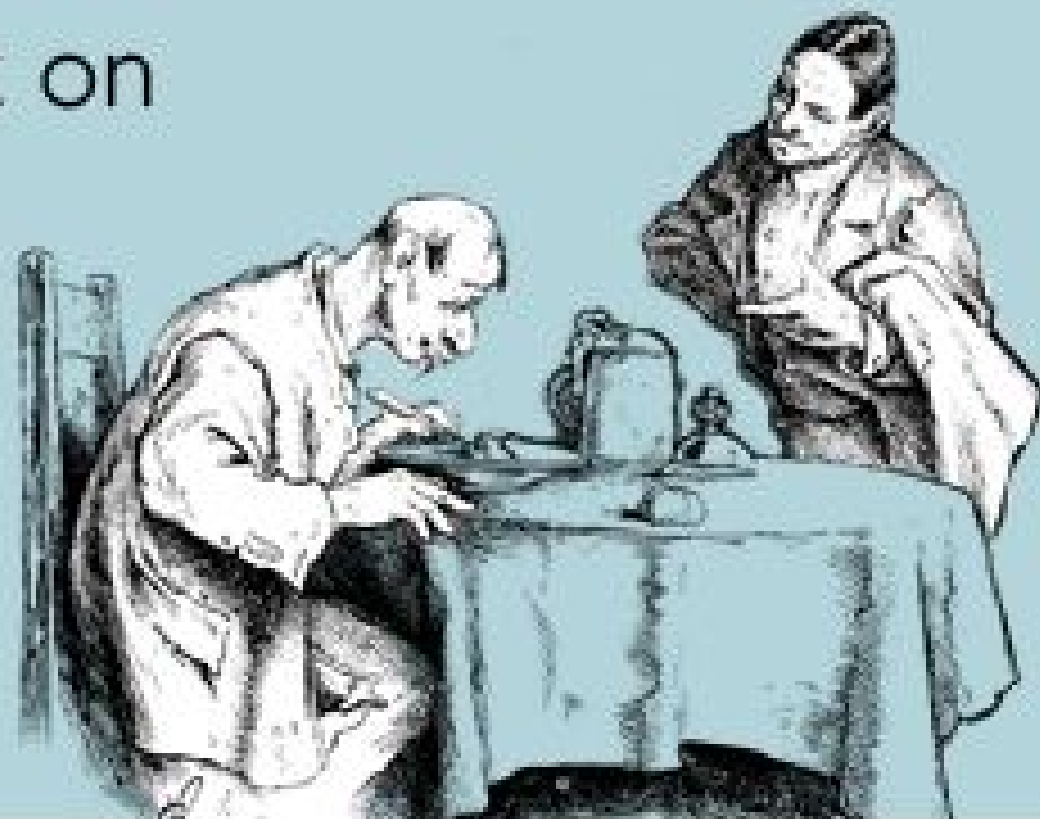




More than
40 Billion
photos
have been
shared on
Instagram

I order meals based on
what'll look best on
Instagram.



som^{ee}cards

Did we upload the family pics to
Facebook and the food pics to
Instagram?
Then we can
eat now.



someecards
user card



Instagram Guide



Create

Add your voice to the conversation. Start an Instagram account today.



Connect

Access great LDS content online. Check out our list of LDS accounts.



Contribute

Accelerate the work of sharing the gospel. Learn the tips & tricks for using Instagram.



Caution

Avoid the dangers of interacting online. Protect yourself with these simple steps.



Create



Connect



Contribute



Caution

Create



Download App to Mobile Device



Open The App > "Register"




Choose a Profile Photo




> "Edit Your Profile" > Add a Short Bio


Mention LDS
details in your
personal info

Mention LDS
details in your
personal info



Instagram





Follow

22alfox ▾
AI (Fox) Carraway LDS Speaker, Blogger, Youtuber <http://www.alfoxshead.blogspot.com>

297
posts

12,623
followers

142
following

ACTIVITY

Open Instagram. Start an account and/or add a new LDS detail to your bio.

You have 2 minutes! Go!



Create



Connect



Contribute



Caution


Connect


Find & follow
LDS themed
Instagram accounts


Connect with LDS
Instagram Accounts


Like & comment
on LDS themed
images





 ldsmoments


 lds_mormons_


 lds_post


 ldsthought


 ldsprintables


 ldsquotes

 ldsimages

 deseretbook

 ldscastlegirl

 latterdaylady

 lds_mormon_love

 mormon_beauty

ACTIVITY

With a partner, look up ALL the profiles on the Connect list. Follow at least 5.

You have 2 minutes! Go!

FOLLOW-UP

What did you find?
What did you follow?

How could these profiles help
you share the gospel?



Create



Connect



Contribute



Caution

Contribute

Make it Clear



Conversation

- Comment to describe pics
- Add a general location tag
- Add hashtags, emoticons & tags to pics



Size

- Photos are 612x612 px
- Upload photos from a mobile device
- Think quality, not quantity

Use Official LDS
Hashtags from
Mormon Newsroom

Make it Current



Trends

- Keep up on trends
- Get involved in weekly post themes
- Follow popular accounts



Interaction

- Like & comment on pics
- Reply to comments promptly & positively
- Promote pics on social media

Post family or LDS
pics for holidays &
weekly post themes

Make it Count



Influence

- Increase your following by following others
- Post at least once a day
- Post a variety of pics



Sharing Testimony

- Keep it Simple
- Keep it Personal
- Keep it Honest

Post LDS quotes &
pics from LDS
everyday life

Mormon Hashtag Recommendations

Social media users often categorize content with hashtags — words prefixed with a hash (#) sign. Because many people use various social sites to share and discuss news about The Church of Jesus Christ of Latter-day Saints, the following list suggests hashtags to better organize social media discussions surrounding Mormonism.

General Hashtags

- #mormon
- #lds
- #christian

Events

General Conference

- #ldsconf
- #priesthood (Priesthood Session)

Mormon Tabernacle Choir

- #MoTab

Church Educational System (CES) Devotionals

- #cesdevo

Popular Hashtags

- #becauseofhim
- #sharegoodness

Use Official LDS
Hashtags from
Mormon Newsroom

Join the Conversation
#LDSconf

Learn about using
hashtags during LDS
General Conference

LDSMediaTalk.com/lds-hashtags



deseretbook

4 weeks ago

Hoping everyone had a very merry Christmas!!

#merrychristmas

Follow



Post family or LDS
pics for holidays &
weekly post themes



Follow

Idsimages ▾

LDS Images The Official Instagram of LDS Images <http://www.lidsimages.org>

Post LDS quotes &
pics from LDS
everyday life



ACTIVITY

Find a partner.

Take a pic & post an LDS
themed Instagram.

You have 2 minutes! Go!

FOLLOW-UP

What did you Instagram?

How many likes or comments
do we have so far?



Create



Connect



Contribute



Caution

Caution



Create

Privacy: Control your visibility by setting your account to private.

Notifications: Choose whether you want to receive push notifications for likes/comments.



Connect

Connections: Approve followers that you know and trust. Block strangers or offenders.

Security: Use a secure email account and choose a strong password.



Contribute

Location: Never share your home address or current location publicly.

Information: Be conscientious in sharing pictures & personal information.

IN CASE OF EMERGENCY

If your account is hacked, or you see inappropriate content, you may consider:

Closing the Browser: If necessary, shut down the computer or mobile device.

Asking for Help: Report privacy violations, threats, or inappropriate content directly to Instagram.
Talk to a trusted friend or leader for additional support.

Deleting the Account: Stop using the account.

Avoid Arguing
Bear Testimony
Cite Sources



Create



Connect



Contribute



Caution

Caution



Create

Age Limit: If your child is under the age of 13, they should NOT be on Instagram.



Connect

Avoid Cyber Bullying: Watch for hurtful comments being made about/from your child. You can block users.

Discuss: Whether they should have their account as public or private. If your child is new to Instagram, start their account as private.



Contribute

Remember: Everything they post on Instagram is a reflection of themselves, a reflection of their family, their life and more.

Advice to Parents

Social Media is an integral part of the world today: you can't get away from it. It can be a useful tool to not only connect with others, but also to spread the gospel to your friends and family. Use the above tips and talk to your family about using social media safely. Have confidence in yourself, and empower your children to use these technologies, but within the bounds of being a positive light. Your family will be a light on a hill and a joy to those around them.

APPLICATION

With a partner, look up every account on the Connect list.

Like and/or Comment on
3 LDS themed pictures



Create



Connect



Contribute



Caution


Connect


Find & follow
LDS themed
Instagram accounts


Connect with LDS
Instagram Accounts

Like & comment
on LDS themed
images





 ldsmoments


 lds_mormons_


 lds_post


 ldsthought


 ldsprintables


 ldsquotes

 ldsimages

 deseretbook

 ldscastlegirl

 latterdaylady

 lds_mormon_love

 mormon_beauty