



440

million

active users on
Google +

Daily Strip

HILARY B. PRICE

RHYMES WITH ORANGE

BY HILARY B. PRICE



LIFE BEFORE GOOGLE: A SHORT STORY

I JUST THOUGHT OF
SOMETHING I'D LIKE TO
KNOW MORE ABOUT.

THAT'S A
SHAME.



-brian.

THE END

Google Plus Guide



Create

Add your voice to the conversation.
Start a Google+ account today.



Connect

Access great LDS content online.
Check out our list of LDS accounts.



Contribute

Accelerate the work of sharing the gospel.
Learn the tips & tricks for using Google+.



Caution

Avoid the dangers of interacting online.
Protect yourself with these simple steps.



Create



Connect



Contribute



Caution

Create



Plus.Google.com > "Sign in" or "Create an Account"



Update Profile Photo



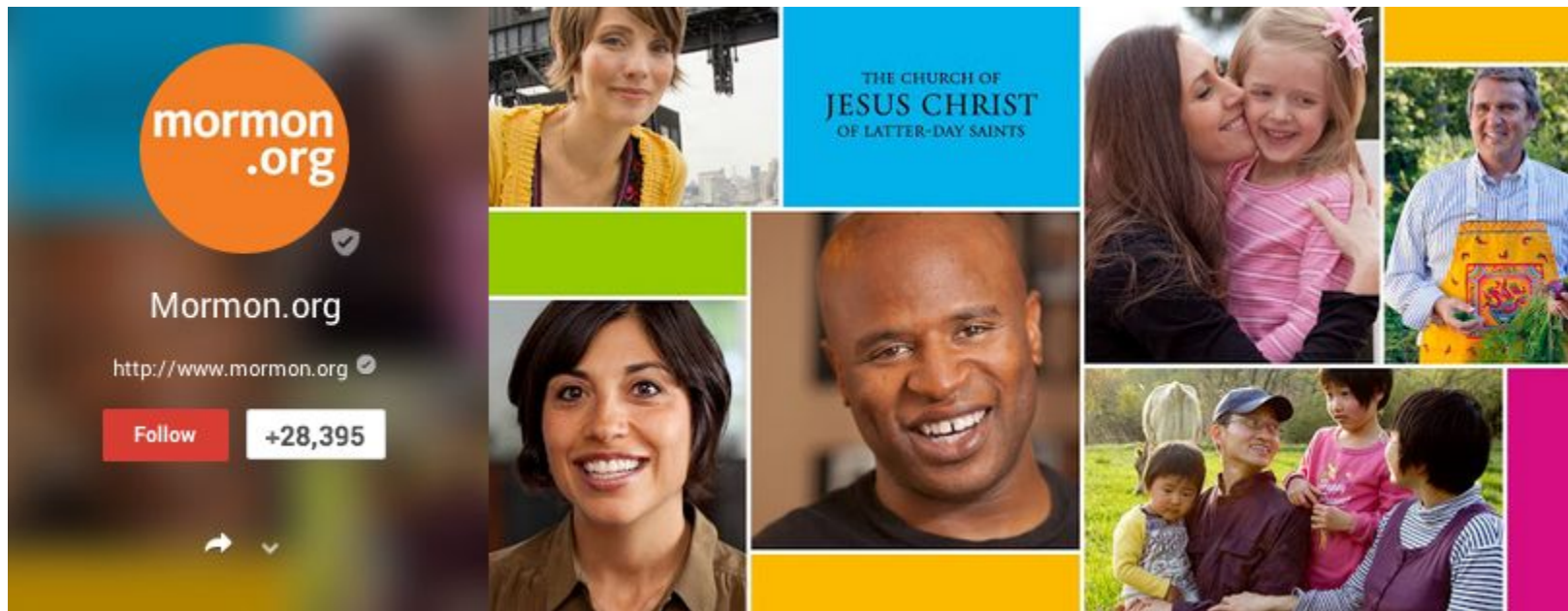
Set Cover Photo

Use an LDS or
family- themed
cover photo



Add Personal Information

Mention LDS
details in your
personal info



Use an LDS or
family-themed
cover photo

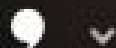


Thomas S. Monson

Worked at The Church of Jesus Christ of La...
Attended University of Utah
Lives in Salt Lake City, UT

Add to circles

9,011 have him in circles



THE CHURCH OF
JESUS CHRIST
OF LATTER-DAY SAINTS



Mention LDS
details in your
personal info

ACTIVITY

Login to Google+

Add an LDS detail to your bio or interests, or add an LDS pic as your cover photo.

You have 2 minutes! Go!

FOLLOW-UP

What did you add?

What else could you
add in the future?



Create



Connect



Contribute



Caution

Connect

Create & add to a
circle of LDS
Church Leadership

Connect with LDS Google + Accounts

Follow & +1 LDS
people/pages & join
LDS communities



- | | |
|---|-------------------------|
| + The Church of Jesus Christ of Latter-day Saints | + Book of Mormon Online |
| + Mormon Newsroom | + Mormon Women |
| + Mormon Channel | + Mormon Beliefs |
| + Mormon Temples | + LDS Images |
| + President Thomas S. Monson | + Mormon Family |
| + President Henry B. Eyring | + LDS.net |
| + President Dieter F. Uchtdorf | + Christ.org |
| + Each of the 12 Apostles | + Mormon Wiki |

- + Latter-day Saints (Mormons)
- + LDS Temples
- + The Returned Missionary
- + Friends of LDS Missionaries
- + LDS+
- + LDS Youth
- + LDS Photography
- + LDS Writers, Bloggers and Journalists

ACTIVITY

With a partner, look up 10 of the pages on the Connect list.

Follow and +1 at least 5.

You have two minutes! Go!

FOLLOW-UP

What new pages or profiles
did you learn about?

What did you like?



Create



Connect



Contribute



Caution

Contribute

Make it Clear



Connections

- Use descriptive circle names
- Add relevant hashtags
- Start or join communities



Length

- Match length to subject
- Keep it under 80 characters
- Embed video, images, or infographics & describe them

Share LDS quotes,
images, & videos;
link to the source

Make it Current



Trends

- Post about news & trends
- Acknowledge special events
- Post articles, images, memes, animated GIFs, etc.



Interaction

- Add people/pages to circles
- +1 & comment on posts
- Send posts to specific circles, communities, or individuals

Share posts on
LDS news, trends,
& everyday life

Make it Count



Influence

- Put up to 500 people or pages in a circle
- Circle up to 5,000 total
- Share others' interesting, positive, popular posts



Sharing Testimony

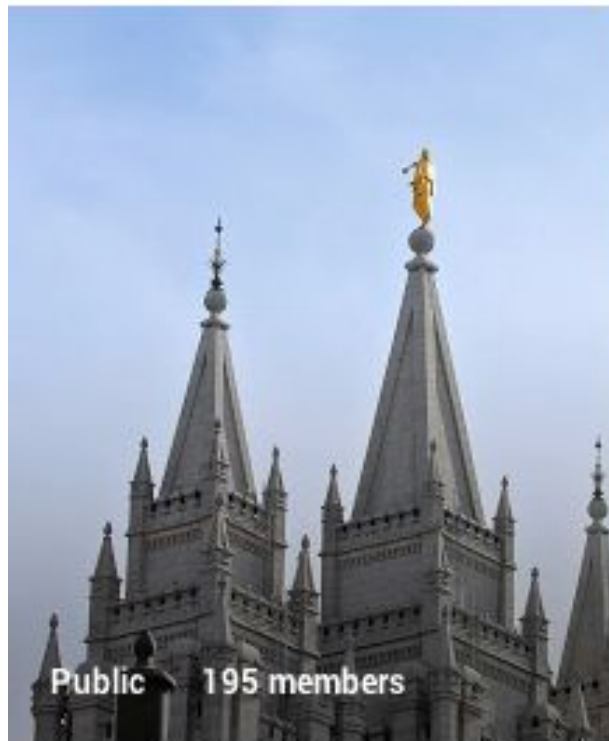
- Simple
- Personal
- Honest

Share your beliefs
& experiences;
include LDS details

Share LDS quotes,
images & videos;
link to the source

LDS Photography

Photos inspired by the LDS
structures and culture



Public 195 members

 Search community



The Church of Jesus Christ of Latter-day Saints

#LDSconf

Shared publicly - Oct 4, 2013

Find live announcements, quotes, and highlights from general conference on LDS.org. **#ldsconf**
<http://bit.ly/15NiGZH>




+ 24

↻ 2


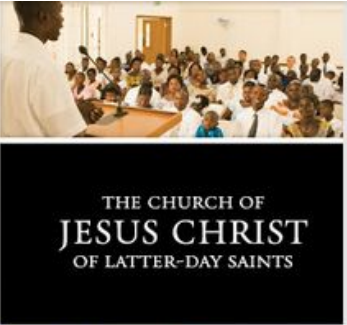
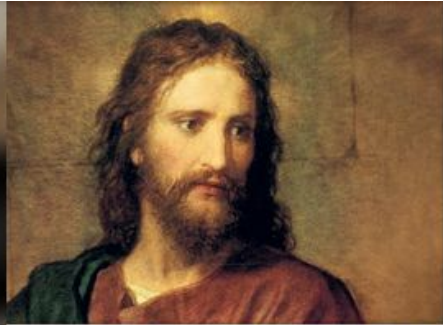
Add a comment...



Share posts on LDS
news, trends, &
everyday life



Mormon Newsroom
www.mormonnewsroom.org/ ✓
Follow **+10,885**



About Posts Photos YouTube



Mormon Newsroom

Shared publicly · Dec 13, 2013

#Mormon

VIDEO: Religion and Ethics Newsweekly examines the growth of the ranks of Mormon missionaries since the age requirements to serve were lowered in 2012. **#lds #mormon #missionaries**



December 13, 2013 ~
Mormon Missionary
Expansion - Religion &
Ethics NewsWeekly

<http://www.pbs.org/wnet/religi...>

+18

↻ 3

Add a comment...



Mormon Newsroom

Shared publicly · Dec 6, 2013

#LDS

Watch this his time-lapse video of the Temple Square Christmas lights turning on **#lds #mormon #christmas**

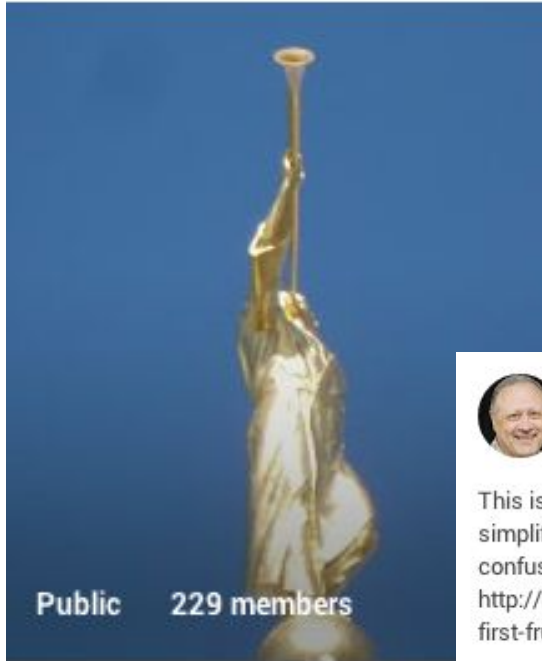


+60

↻ 25



I'm a mormon, I know it, I live it, I love it.



Share your beliefs
& experiences;
include LDS details

Friends of LDS
Missionaries
Supporting LDS/Mormon
missionaries worldwide!



Kelly Merrill

Resources for Missionaries - Dec 26, : #Baptism

This is our ward theme for 2014. I thought I would try to simplify the scriptural reference, which can be a little confusing. I hope the image helps.
<http://mormonbasics.com/doctrineinformation/why-the-first-fruits-of-repentance-is->



Why the "First Fruits of Repentance" is Baptism

<http://mormonbasics.com/doct...>

ACTIVITY

Find and share or write your own LDS-themed post.

You have five minutes! Go!

FOLLOW-UP

What did you post?

What could you post in the future, and to which circles?



Create



Connect



Contribute



Caution



Caution



Create

Privacy: Assign appropriate visibility levels to each part of your profile.

Notifications: Unsubscribe or change your notification settings to stop unwanted emails.



Connect

Connections: Connect to those you know and trust. Block strangers or offenders.

News & Feeds: Install filters, enable parental controls, or hide offensive material.



Contribute

Location: Choose whether to include your location in posts; share addresses privately.

Information: Be conscientious in sharing pictures & personal information.

IN CASE OF EMERGENCY

If your account is hacked, or you see inappropriate content, you may consider:

Closing the Browser: If necessary, shut down the computer or mobile device.

Asking for Help: Report privacy violations, threats, or inappropriate content directly to Google.
Talk to a trusted friend or leader for additional support.

Deleting the Account: Stop using the account.

Avoid Arguing
Bear Testimony
Cite Sources

Google+ Q&A

Additional Resources:

[Google + Guide for Businesses](#)

[SEO Starter Guide](#)

APPLICATION

With a partner, look up 8 accounts on the Connect list. Add at least two people or pages & one community to your circles.

COMPETITION

As a team, write Google+ reviews for LDS temples in 3 different countries. If needed, ask other teams for help.

First to 3 wins.